

Targeted therapy is the **Best option**for **ALK** positive **Lung Cancer**



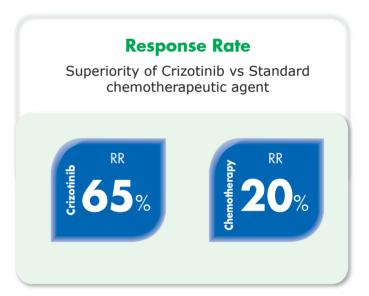
Better in targeting ALK

Crizotinib is superior than standard chemotherapy

In phase 3 open label trial comparing Crizotinib and chemotherapy in 347 patients with locally advanced or metastatic ALK- positive lung cancer.

Result:





Efficacy Ensured



Convenient twice daily dose

Better oral option for ALK-positive NSLC

Greater improvement in quality of life





